

Privacy Policy

The responsible body within the meaning of the data protection laws, in particular the EU Data Protection Basic Regulation (DSGVO):

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General note

Based on Article 13 of the Swiss Federal Constitution and the data protection regulations of the Swiss Confederation (Datenschutzgesetz, DSG), every person is entitled to protection of his or her privacy and protection against misuse of his or her personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and according to the legal data protection regulations as well as this privacy policy.

In cooperation with our hosting providers, we make every effort to protect the databases as well as possible against unauthorized access, loss, misuse or forgery.

We would like to point out that data transmission on the Internet (e.g. communication by e-mail) can have security gaps. A complete protection of data against access by third parties is not possible.

By using this website and/or mobile application, you agree to the collection, processing and use of data in accordance with the following description. This website and/or mobile application can be visited without registration. Data such as pages called up or the name of the file called up, date and time are stored on the server for statistical purposes without this data being directly related to your person. Personal data, in particular your name, home address or e-mail address are collected on a voluntary basis as far as possible. The data will not be passed on to third parties without your consent.

Processing of personal data

Personal data is all information that relates to an identified or identifiable person. An affected person is a person about whom personal data is processed. Processing includes any handling of personal data, irrespective of the means and procedures applied. Specifically, the retention, disclosure, acquisition, deletion, storage, modification, destruction, and use of personal data.

We process personal data in accordance with Swiss data protection laws. In addition, we process - as far as and insofar as the EU-DSGVO is applicable - personal data in accordance with the following legal basis in connection with Art. 6 para. 1 DSGVO:

lit. a) Processing of personal data with the consent of the person concerned.

lit. b) Processing of personal data for the purpose of fulfilling a contract with the affected person and for the implementation of appropriate pre-contractual measures.

lit. c) Processing of personal data for the fulfilment of a legal obligation to which we are subject under any applicable law of the EU or under the applicable law of any country in which the DPA is applicable in whole or in part.

lit. d) Processing of personal data to protect the vital interests of the affected person or of another natural person.

lit. f) Processing of personal data for the purpose of safeguarding the legitimate interests of us or of third parties, except where such interests are overridden by fundamental freedoms and rights or by the interests of the affected person. Legitimate interests include our commercial interest in being able to provide our website/mobile application, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal data for the duration necessary for the purpose or purposes in question. In the case of longer-term storage obligations due to legal and other obligations to which we are subject, we restrict processing accordingly.

Privacy policy for cookies

This website uses cookies. These are small text files that make it possible to store specific information relating to the user on the user's terminal device while he or she is using the website. Cookies make it possible, to determine the frequency of use and the number of users of the pages, to analyze the behavior of page use, but also to make our offers more customer friendly. Cookies remain stored at the end of a browser session and can be called up again when the site is visited again. If you do not wish for this to happen, you should set your Internet browser to refuse to accept cookies.

A general objection to the use of cookies used for online marketing purposes can be declared for many services, especially in the case of tracking, via the US site <http://www.aboutads.info/choices/> or the EU site <http://www.youronlinechoices.com/>. In addition, the storage of cookies can be disabled by deactivating them in the browser settings.

Privacy Policy for SSL/TLS Encryption

This website uses SSL/TLS encryption for security reasons and to protect the transmission of confidential content, such as requests that you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. The mobile application uses the same encryption technology. However, this information is not visible to the application operator.

If the SSL or TLS encryption is activated, the data that you transmit to us cannot be read by third parties.

Privacy policy for server log files

The provider of this website/mobile application automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request

The collected data cannot be assigned to specific persons. A consolidation of this data with other data sources is not carried out. We reserve the right to subsequently check this data if we become aware of concrete indications of illegal use.

Services from third parties

This website/mobile application may use Google Maps for embedding maps, Google Invisible reCAPTCHA for protection against bots and spam and YouTube for embedding videos.

These services of the American Google LLC use cookies, among other things, and as a result, data is transferred to Google in the USA. We assume that in this context no personal tracking takes place solely through the use of our website/mobile application.

Google is committed to ensuring an appropriate level of data protection in accordance with the American-European and the American-Swiss Privacy Shield.

Further information can be found in the Google privacy policy at <https://policies.google.com/privacy>.

Privacy policy for contact form

If you send us enquiries via the contact form, your details from the enquiry form, including the contact data you provide there, will be stored by us for the purpose of processing the enquiry and in the event of follow-up questions. We will not pass on this data without your consent.

Privacy policy for newsletter data

If you would like to receive the newsletter offered on this website/mobile application, we need an e-mail address from you, the information that allows us to verify that you are the owner of the e-mail address provided, and that you agree to receive the newsletter. Further data will not be collected.

You can revoke your consent to the storage of the data, the e-mail address and its use for sending the newsletter at any time, for example by clicking on the "unsubscribe" link in the newsletter.

Privacy policy for right of information, deletion, blocking

You have the right to receive information free of charge at any time about your stored personal data, its origin, recipients, the purpose of data processing, as well as the right to correct, block or delete this data. For this purpose, as well as for further questions regarding personal data, you can contact us at any time at the address given in the imprint.

Privacy policy for objection to advertising mails

The use of the soccey contact data published within the scope of the imprint obligation for the transmission of not expressly requested advertising and information material is hereby contradicted. The operators of the website/mobile application expressly reserve the right to take legal action in the event of unsolicited sending of advertising information, such as spam e-mails.

Services subject to charges

In order to provide services that are subject to a charge, we will ask you for additional data, such as payment details, so that we can execute your order. We store this data in our systems until the legal retention periods have expired.

Use of Google Maps

This website/mobile application uses the Google Maps API to visually display geographic information. When using Google Maps, Google also collects, processes, and uses data on the use of the map functions by visitors. You can find more detailed information about data processing by Google in the Google data protection information (<http://www.google.com/privacypolicy.html>). There you can also change your personal data protection settings in the data protection center.

Detailed instructions on how to manage your own data in connection with Google products can be found here: <http://www.dataliberation.org/>.

Google AdWords

This website/mobile application uses Google Conversion Tracking. If you have reached our website/mobile application via an ad placed by Google, Google Adwords will set a cookie on your computer or mobile device. The conversion tracking cookie is set when a user clicks on an ad served by Google. These cookies expire after 30 days and are not used for personal identification. If the user visits certain pages on our site and the cookie

hasn't expired, we and Google can tell that the user clicked the ad and was redirected to that page. Each Google AdWords customer receives a different cookie. As a result, cookies cannot be tracked across the websites of AdWords customers. The information collected through the conversion cookie is used to generate conversion statistics for those advertisers who have opted-in to conversion tracking. Customers are told the total number of users who clicked on their ad and were redirected to a page with a conversion tracking tag. However, they do not receive any information that can be used to personally identify users.

If you do not wish to participate in tracking, you can refuse to accept the cookie that is required for this purpose - for example, by changing your browser settings to disable automatic cookie placement or to set your browser to block cookies from the "googleleadservices.com" domain.

Please note that you may not delete the opt-out cookies as long as you do not wish to record measurement data. If you have deleted all your cookies in your browser, you must set the respective opt-out cookie again.

Use of Google Remarketing

This website/mobile application uses the remarketing function of Google Inc. to present interest-related advertisements to website/mobile application visitors within the Google advertising network. A so-called "cookie" is stored in the visitor's browser, which makes it possible to recognize the visitor when he or she visits websites that belong to the Google advertising network. On these pages, the visitor may be presented with advertisements relating to content that the visitor has previously viewed on websites/mobile applications that use Google's remarketing function.

According to its own statements, Google does not collect any personal data during this process. If you still do not wish to use Google's remarketing function, you can deactivate it by making the appropriate settings at <http://www.google.com/settings/ads>. Alternatively, you can disable the use of cookies for interest-based advertising via the advertising network initiative by following the instructions at http://www.networkadvertising.org/managing/opt_out.asp.

Use of Google reCAPTCHA

This website/mobile application uses the service reCAPTCHA of Google Inc. (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google"). The query serves the purpose of distinguishing whether the input is made by a human being or by automated, machine processing. The query includes the sending of the IP address and any other data required by Google for the service reCAPTCHA to Google. For this purpose, your input will be transmitted to Google and used there. Your IP address will, however, be shortened by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area beforehand. Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of the operator of this website/mobile application, Google will use this information to evaluate your use of this service. The IP address transmitted by your browser in the context of reCaptcha is not combined with other data from Google. Your data may also be transferred to the USA. For data transmissions to the USA, an adequacy decision of the European Commission, the "Privacy Shield", is in place. Google participates in the "Privacy Shield" and has submitted to the requirements. By clicking on the query, you consent to the processing of your data. The processing is carried out based on Art. 6 (1) lit. a DSGVO with your consent. You may revoke your consent at any time without affecting the lawfulness of the processing carried out based on the consent until revocation.

Further information on Google reCAPTCHA and the corresponding data protection declaration can be found at: <https://www.google.com/privacy/ads/>.

Privacy policy for Google Analytics

This website/mobile application uses Google Analytics, a web analytics service provided by Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. To deactivate Google Analytics, Google provides a browser plug-in at <https://tools.google.com/dlpage/gaoptout?hl=de>. Google Analytics uses cookies. These are small text files that make it possible to store specific information relating to the user on the user's terminal

device. These enable Google to analyze the use of our offer. The information collected by the cookie about the use of our website/mobile application (including your IP address) are usually transferred to a Google server in the USA and stored there. We would like to point out that on this website/mobile application Google Analytics has been extended by the code "gat._anonymizeIp();" in order to guarantee an anonymized recording of IP addresses (so-called IP-Masking). If anonymization is active, Google will shorten IP addresses within member states of the European Union or in other states that are parties to the Agreement on the European Economic Area, which means that no conclusions can be drawn about your identity. Only in exceptional cases is the full IP address transferred to a Google server in the USA and shortened there. Google observes the data protection regulations of the "Privacy Shield" agreement and is registered with the "Privacy Shield" program of the US Department of Commerce and uses the collected information to evaluate the use of our websites, to write reports for us in this regard and to provide other related services to us. You can learn more at <https://support.google.com/analytics/answer/6004245>.

Privacy policy for the use of Google Web Fonts

This website/mobile application uses so-called web fonts, which are provided by Google, for the uniform display of fonts. When you call up a page, your browser loads the required web fonts into its browser cache in order to display texts and fonts correctly. If your browser does not support web fonts, a standard font from your computer will be used.

More information about Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in the Google Privacy Policy: <https://www.google.com/policies/privacy/>

Privacy policy for the use of Hotjar

This website uses the service of Hotjar to improve its user-friendliness. Hotjar Ltd Hotjar Ltd is a European company with its registered office in Malta (Hotjar Ltd, Level 2, St Julians Business Centre, 3, Elia Zammit Street, St Julians STJ 1000, Malta, Europe). Mouse clicks and mouse and scroll movements can be recorded. Keystrokes made on this website can also be recorded. Personalized information is not recorded. Hotjar uses a tracking code to collect and transmit your data. When you visit our website, the Hotjar tracking code automatically collects data based on your activity and stores it on Hotjar's servers (located in Ireland). In addition, the cookies placed on your computer or terminal device by the website also collect data. For more information about how Hotjar works, please visit this page: <https://www.hotjar.com/privacy>.

If you wish to opt out of Hotjar's collection of data, please click here: <https://www.hotjar.com/opt-out>.

Privacy policy for Facebook

This Website/mobile application uses features from Facebook Inc, 1601 S. California Ave, Palo Alto, CA 94304, USA. When you access our pages with Facebook plug-ins, a connection is established between your browser and the Facebook servers. Data is already being transferred to Facebook in the process. If you have a Facebook account, this data can be linked to it. If you do not want this data to be linked to your Facebook account, please log out of Facebook before visiting our site. Interactions, especially the use of a comment function or clicking a "Like" or "Share" button are also transferred to Facebook. You can learn more at <https://de.facebook.com/about/privacy>.

Privacy policy for Twitter

This website/mobile application uses features from Twitter, Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA. When you access our pages with Twitter plug-ins, a connection is established between your browser and the Twitter servers. At the point in time of your access, data is already being transferred to Twitter. If you have a Twitter account, this data can be linked to it. If you do not want this data to be linked to your Twitter account, please log out of Twitter before visiting our site. Interactions, especially clicking a "re-tweet" button, are also passed on to Twitter. You can find out more at <https://twitter.com/privacy>.

Privacy Policy for Instagram

Functions of the service Instagram are integrated on our pages. These functions are offered by Instagram Inc, 1601 Willow Road, Menlo Park, CA, 94025, USA integrated. If you are logged in to your Instagram account, you can link the content of our pages to your Instagram profile by clicking the Instagram button. This allows Instagram to associate your visit to our sites with your account. We would like to point out that we, as the provider of the pages, have no knowledge of the content of the transmitted data or its use by Instagram.

For more information, please refer to Instagram's privacy policy: <http://instagram.com/about/legal/privacy/>

Privacy policy for LinkedIn

This website/mobile application uses functions of the LinkedIn network. Provider is the LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA. Each time you access one of our pages that contains LinkedIn features, a connection to LinkedIn's servers is established. LinkedIn is notified that you have visited our sites using your IP address. When you click on the LinkedIn "Recommend" button and are logged into your LinkedIn account, LinkedIn can associate your visit to our site with you and your account. We would like to point out that we, as the provider of these pages, have no knowledge of the content of the transmitted data or its use by LinkedIn.

For further information, please refer to the LinkedIn privacy policy at: <https://www.linkedin.com/legal/privacy-policy>

External payment service providers

This website/mobile application uses external payment service providers, through whose platforms the users and we can carry out payment transactions.

- Visa (<https://www.visa.de/nutzungsbedingungen/visa-privacy-center.html>)
- Mastercard (<https://www.mastercard.ch/de-ch/datenschutz.html>)
- American Express (<https://www.americanexpress.com/de/content/privacy-policy-statement.html>)
- Paypal (<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>)
- Apple Pay (<https://support.apple.com/de-ch/ht203027>)
- Stripe (<https://stripe.com/ch/privacy>)

Within the framework of the performance of contracts, we appoint payment service providers based on the Swiss Data Protection Ordinance and, where necessary, Art. 6 para. 1 lit. b. EU-DSGVO. Furthermore, we use external payment service providers based on our legitimate interests in accordance with the Swiss Data Protection Ordinance and, where necessary, Art. 6 para. 1 lit. f. EU-DSGVO in order to offer our users an effective and secure payment option.

The data processed by the payment service providers include inventory data, such as name and address, bank data, such as account numbers or credit card numbers, passwords, TANs and checksums, as well as contract, sum and recipient related data. These details are required to carry out the transactions. However, the data entered is only processed by the payment service providers and stored by them. We as the operator do not receive any information on (bank) account or credit card, but only information to confirm (accept) or reject the payment. Under certain circumstances, the payment service providers may transmit the data to credit agencies. The purpose of this transmission is to check identity and creditworthiness. In this regard, we refer to the general terms and conditions and data protection notices of the payment service providers.

The terms and conditions and data protection notices of the respective payment service providers, which are available on the respective website or transaction application, apply to payment transactions. We also refer to these for further information and the assertion of rights of revocation, information and other rights of affected persons.

Newsletter - Mailchimp

The newsletters are sent via the dispatch service provider 'MailChimp', a newsletter dispatch platform of the US supplier Rocket Science Group, LLC, 675 Ponce De Leon Ave NE #5000, Atlanta, GA 30308, USA. You can view the data protection regulations of the mailing service provider here. The Rocket Science Group LLC d/b/a MailChimp is certified under the Privacy-Shield Agreement and thus offers a guarantee to comply with the European data protection level (PrivacyShield). The mail order service provider is used based on our legitimate interests according to art. 6 para. 1 lit. f DSGVO and an order processing contract according to art. 28 para. 3 sentence 1 DSGVO.

The mail-order service provider may use the recipient's data in pseudonymous form, i.e. without allocation to a user, to optimize or improve its own services, e.g. for technical optimization of the dispatch and presentation of the newsletters or for statistical purposes. However, the dispatch service provider does not use the data of our newsletter recipients to write to them itself or to pass the data on to third parties.

Newsletter via WhatsApp

You can also receive our free newsletter via the WhatsApp instant messaging service. WhatsApp is a service provided by WhatsApp Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, a subsidiary of WhatsApp Inc, 1601 Willow Road, Menlo Park, California 94025, USA, both hereinafter referred to as "WhatsApp" only. Some of the user data is processed on WhatsApp servers in the USA.

However, by being certified according to the EU-US Privacy Shield, WhatsApp guarantees that the data protection requirements of the EU are also met when processing data in the USA. In addition, WhatsApp offers further data protection information.

To receive our newsletter via WhatsApp, you need a WhatsApp user account. For details about what data WhatsApp collects during registration, please refer to the WhatsApp privacy information (<https://www.whatsapp.com/legal/>).

If you then register to receive our newsletter via WhatsApp, the mobile phone number you entered during the registration process will be processed by WhatsApp. In addition, your IP address and the date and time of your registration are stored. As part of the registration process, your consent to receive the newsletter will be obtained, the content will be described in detail and reference will be made to this privacy policy.

The legal basis for the sending of the newsletter and the analysis is Art. 6 para. 1 lit. a.) DSGVO.

You can revoke your consent to receive the newsletter at any time with immediate effect in accordance with Art. 7 para. 3 DSGVO. To do so, you only need to inform us of your revocation. You can also block the receipt of the newsletter by making a setting in the WhatsApp software on your end device.

Promotional Material

When registering, you can opt-in on receiving marketing material from soccey and its approved partners. You can opt-out or opt-in again at any time in your app settings or within the marketing material you receive. By opting-in you agree that your data may be passed on to third parties which are obligated to protect your data to the same standards as soccey.

Copyrights

The copyrights and all other rights to content, images, photos or other files on the website belong exclusively to the operator of this website or the specifically named rights holders. For the reproduction of all files, the written consent of the copyright holder must be obtained in advance.

Anyone who commits a copyright infringement without the consent of the respective copyright holder may be liable to prosecution and, if necessary, to damages.

General disclaimer of liability

All information on our website/mobile application has been carefully checked. We make every effort to ensure that the information we offer is up-to-date, correct and complete. Nevertheless, the occurrence of errors cannot be completely ruled out, which means that we cannot guarantee the completeness, accuracy and topicality of information, including journalistic and editorial information. Liability claims arising from material or non-material damage caused by using the information provided are excluded, unless there is evidence of willful intent or gross negligence.

The publisher may change or delete texts at his own discretion and without notice and is not obliged to update the contents of this website/mobile application. The use or access to this website/mobile application is at the visitor's own risk. The publisher, its clients or partners are not responsible for damages, such as direct, indirect, accidental, pre-determined or consequential damages, which are allegedly caused by visiting this website/mobile application and therefore do not assume any liability.

The publisher also accepts no responsibility or liability for the content and availability of third-party websites/mobile applications that can be accessed via external links on this website/mobile application. The content of linked sites is the sole responsibility of their operators. The publisher thus expressly distances itself from all third-party content that may be relevant under criminal or liability law or that is contrary to public decency.

Changes

We may change this privacy policy at any time without notice. The current version published on our website applies. If the data protection declaration is part of an agreement with you, we will inform you of the change by e-mail or other suitable means in the event of an update.

Questions to the data protection officer

If you have any questions about privacy, please write us an e-mail or contact the responsible person in our organization who is listed at the beginning of this privacy statement directly.

Last updated: Winterthur, 09.05.2020